



NROC
Northeast Regional
Ocean Council

Request for Proposals: Characterization of coastal and marine recreational activity in New England

Questions received by April 2, 2014 deadline, and responses.

- 1. For the budget, do indirect costs need to be a specific budget line item? Would providing details on staff and rates associated with specific project components be sufficient for the budget?**
 - a. Yes, that would be sufficient, although explanation of rate considerations would be helpful. Reminder that proposal review includes cost-effectiveness as a category.

- 2. There are no existing datasets specified for use in this work. Does that mean that datasets have to be developed?**
 - a. Yes, since to our knowledge there are very minimal sources of spatial information related to coastal and marine recreational activity in New England. If that assumption is not correct, proposals should so indicate.

- 3. How does this work relate to formal ocean planning in New England?**
 - a. It is part of the formal Framework for Ocean Planning in New England that was adopted by the Northeast Regional Planning Body at its January 2014 meeting. See the Framework posted on-line at www.neoceanplanning.org.

- 4. In general, is there interest in looking at the economic piece of this topic relative to the overall ocean planning effort?**
 - a. Potentially yes, although existing information and data sources may not be conducive to such work. See also the Baseline Characterization RFP recently issued, which includes an overall economic characterization task.

- 5. To date, existing data related to this topic lack great record-keeping. Are there concerns with data being construed as subjective, having issues related to granularity considerations, or other such issues?**
- a. Proposals should describe the intended approach to addressing such issues.
- 6. What is going to be use of end products?**
- a. The ultimate use of end products will relate to the methodologies and data and information that is produced. Ocean planning staff will be responsible for coordinating with contractors to ensure that such considerations are addressed as they arise in other ocean planning discussions.
- 7. A number of recreational activities are listed in the RFP. Is the intent that these activities are the complete list or are they provided for the sake of examples?**
- a. The intent of the examples was to provide further definition of the types of recreational activities being considered as part of this RFP. Proposals should detail the intended activities, rationale for inclusion, and the approach to develop information associated with each.
- 8. At what point would this project be coordinated with the data portal? How much coordination would be the responsibility of the selected contractor?**
- a. Ocean planning staff will be responsible for this coordination. There may be a few occasions where data portal team members would join a conference call to discuss related topics.